



*Serving businesses and territory since 1962*

## NON-FRENCH SPEAKING APPLICANTS: ONE-YEAR PREPARATION PROGRAM

Created in 1962, Brest Business School (BBS), member of "Conférence des Grandes Ecoles" in France, is recognized by French Ministry of Higher Education and Research. Various Bachelor and Master degree programs are proposed in English and French courses according to specialties and options. BBS is well known for its quality of education, international programs including more than fourteen double diploma programs, but also for its closed relationships with local/French/European/international companies which facilitate students to carry out their professional project in a competitive environment.

Applicants will have opportunities to improve their language skills in terms of written and oral communicative capacities, to discover a part of scholar programs, to benefit from training days regarding the applicants' entrance evaluation. This one-year program is not a simply "conventional" language program, but it aims to help foreign students to prepare their next academic years in a most effective way. Furthermore, it enables to facilitate students' integrations in French culture and university life.



### **BREST**

A maritime City on the Atlantic coast, located on the western tip of Brittany, Brest, also called "La Cité du Ponant", has a population of 350 000, including 25 000 students, and enjoys an exceptional setting and a mild marine climate.

The international airport enables to link the city with the largest European capital cities. With its competitive clusters focusing on the maritime activities and image & networks, Brest is home to many sizeable organizations and research centers.

The campus is situated 5 minutes away from the town center, close to the university campuses and its services.

To know more about Brest :

[www.brest-life.fr/en/living-in-brest](http://www.brest-life.fr/en/living-in-brest)

### **FACULTY**

Our faculty members have varied multicultural backgrounds: professors with international academic qualifications, business executives from multinational companies and practicing consultants and entrepreneurs who are well-known as experts in their fields.

### **PROGRAMME STRENGTHS**

- Visa proceeding supports: BBS is member of Campus France
- CIEL Bretagne: experimented language education center and partner of BBS
- Access to academic courses: familiarize specialized vocabulary and notions
- Effective entrance evaluation training days
- Coaching: small class size and close personal attention
- Sociality: interact with BBS's students, discover French culture and lifestyle
- Incubator: company start-up facilities (job/internship opportunities for fluent French/English speakers)



## PROGRAM COMPONENTS

### FRENCH LANGUAGE LEARNING

From September, 20 hours per week in partnership with CIEL Bretagne\*:

- Grammar and oral practice
- Civilization and literature
- Varied culture activities

### ENGLISH LANGUAGE LEARNING

From September, 4 hours per week + digital learning:

- Language laboratory in BBS
- Digital learning, free access to online platform

### DISCIPLINE DISCOVERING

From January, three sessions and/or digital learning:

- Sales prospecting
- Costs, margins and decisions
- Economic analysis for business

### TRAINING DAYS

From March, training sessions led by Talent Development Center:

- Individual and collective interviews
- Practical exercises
- Online test



### HAVE A QUESTION?

**Mickaël COLIN**

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### PROGRAM COORDINATOR

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## PRACTICAL INFORMATIONS

### ■ ENTRY REQUIREMENTS

Open to candidates with:

- Baccalaureate degree or equivalent to enter the first year of Bachelor
- Bachelor degree or equivalent to enter the first year of Master
- Students who have successfully completed 1 or 2 years in Higher Education (60 or 120 ECTS) to enter the second or third year of Bachelor

### ■ ADMISSION PROCEDURE

1. Initial selection: online applications  
<http://talentdays.brest-bs.com/>
2. Final selection: interviews
3. Admission online and visa formalities

### INTERNATIONAL STUDENT ASSOCIATION (ISA)

The International Student Association helps students and assists them to find accommodation, to complete administrative formalities...

The ISA helps international students integrate into life at the school and in the city, organizes tourist trips and cultural events (including a global village, language evenings and artistic shows).

✉ [isa@brest-bs.com](mailto:isa@brest-bs.com)

### INTERNATIONAL MOBILITY CENTER

The CMI (Centre de Mobilité Internationale de Brest) helps foreign students to complete their visa procedures in partnership with sub prefecture of Brest.

✉ [cmibrest@ueb.eu](mailto:cmibrest@ueb.eu)

\* **CIEL Bretagne**, a school to learn French in France, belongs to CCIMBO (Western Brittany Metropolitan Chamber of Commerce and Industry)  
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